

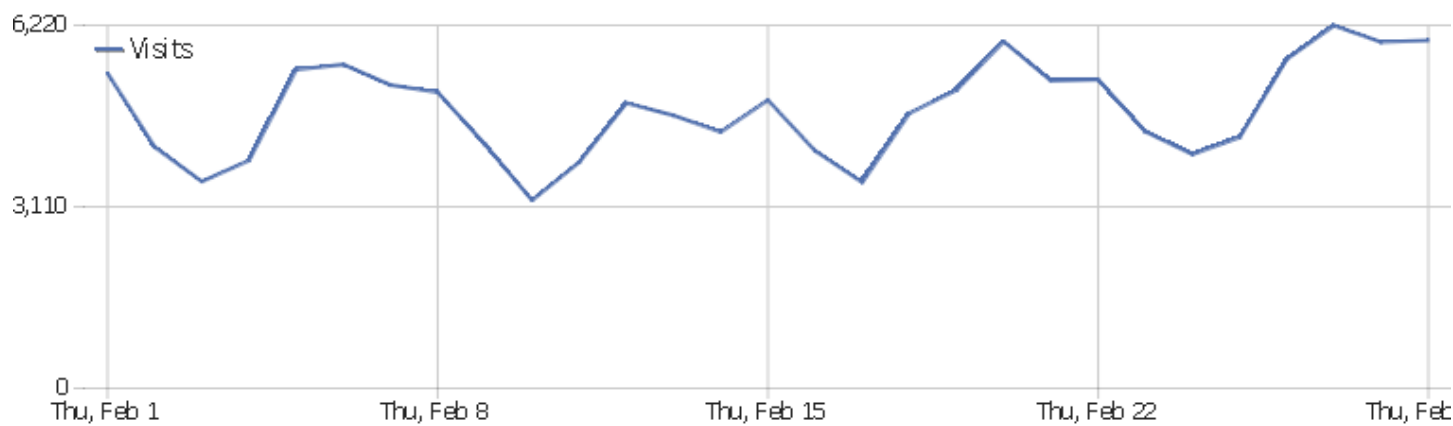


IETF website

Date range: February 2024

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	29,206
Users	21
Visits	138,801
Actions	232,167
Maximum actions in one visit	722
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:00:33
Bounce Rate	73%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	138,801	232,167	2	00:00:33	73%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	80,383	68,538	00:00:19	79%	85%
/standards/rfcs/	14,260	12,606	00:00:10	76%	83%
/how/meetings/119/	8,616	7,868	00:00:20	61%	76%
/privacy-statement/	4,901	4,486	00:00:25	54%	61%
/about/introduction/	4,157	3,939	00:00:34	81%	81%
/standards/	2,983	2,738	00:00:12	59%	46%
/about/	2,419	2,264	00:00:15	58%	47%
/blog/moq-overview/	2,160	1,992	00:00:15	88%	79%
/blog/eimpact-program-workshop/	2,072	1,852	00:00:22	67%	63%
/how/wgs/	2,093	1,844	00:00:26	68%	74%
/about/administration/	2,037	1,841	00:00:52	42%	49%
/topics/transport/	1,922	1,759	00:01:06	82%	78%
/topics/	1,877	1,705	00:00:17	47%	39%
/how/meetings/	1,778	1,658	00:00:12	40%	32%
/how/meetings/upcoming/	1,700	1,627	00:00:11	77%	76%
/about/open-records/	1,733	1,569	00:00:59	52%	65%
/search/	1,633	1,534	00:00:20	51%	60%
/about/administration/policies-procedures/vulnerability	1,654	1,479	00:00:21	45%	40%
/topics/netmgmt/	1,657	1,475	00:01:05	59%	62%
/blog/how-read-rfc/	1,417	1,373	00:00:21	78%	88%
/blog/	1,626	1,365	00:00:13	74%	63%
/topics/iot/	1,455	1,347	00:01:12	66%	59%
/how/meetings/120/	1,391	1,313	00:00:15	75%	66%
Others	52,042	46,224	00:00:23	67%	66%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	66,077	51,980	79%
/standards/rfcs/	10,346	7,868	76%
/how/meetings/119/	4,843	2,932	61%
/privacy-statement/	3,836	2,063	54%
/about/introduction/	1,929	1,559	81%
/standards/	1,511	888	59%
/about/	1,205	695	58%
/blog/moq-overview/	1,272	1,115	88%
/blog/eimpact-program-workshop/	799	534	67%
/how/wgs/	884	604	68%
/about/administration/	1,040	441	42%
/topics/transport/	1,273	1,046	82%
/topics/	744	353	47%
/how/meetings/	853	337	40%
/how/meetings/upcoming/	1,048	805	77%
/about/open-records/	769	401	52%
/search/	1,313	672	51%
/about/administration/policies-procedures/vulnerability	827	371	45%
/topics/netmgmt/	674	401	59%
/blog/how-read-rfc/	857	671	78%
/blog/	688	507	74%
/topics/iot/	714	472	66%
/how/meetings/120/	736	553	75%
Others	25,630	17,252	67%

Length of visits

Visit duration	Visits
0-10s	112,491
11-30s	12,116
31-60s	5,096
1-2 min	3,321
2-4 min	2,227
4-7 min	1,265
7-10 min	507
10-15 min	606
15-30 min	892
30+ min	429

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	95,500	148,223	2	00:00:33	77%	\$0
Search Engines	24,490	38,729	2	00:00:22	71%	\$0
Websites	16,836	41,684	3	00:00:49	56%	\$0
Social Networks	1,364	2,522	2	00:00:25	76%	\$0
Campaigns	611	1,009	2	00:00:20	67%	\$0