

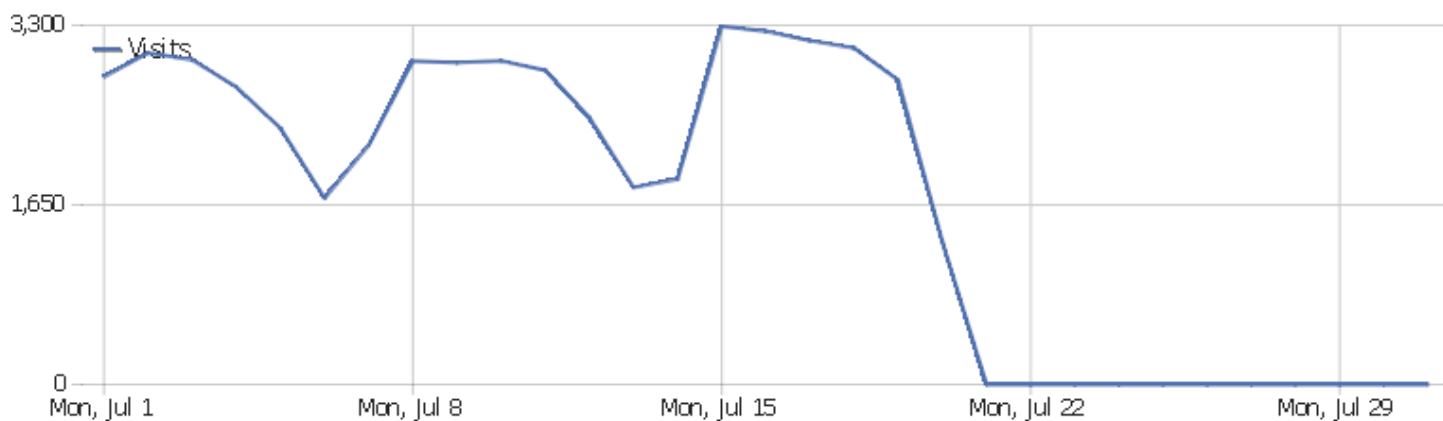


IETF website

Date range: July 2024

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	19,207
Users	9
Visits	52,677
Actions	170,962
Maximum actions in one visit	2,237
Actions per Visit	3
Avg. Visit Duration (in seconds)	00:02:00
Bounce Rate	61%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	52,677	170,962	3	00:02:00	61%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	75,773	30,363	00:00:32	64%	73%
/meeting/120/	8,836	6,785	00:01:12	33%	66%
/process/rfcs/	4,063	3,658	00:00:41	72%	78%
/about/introduction/	2,695	2,334	00:01:05	62%	65%
/privacy-statement/	3,081	2,314	00:00:54	27%	39%
/meeting/upcoming/	1,710	1,495	00:00:42	65%	61%
/meeting/	1,307	1,125	00:00:23	26%	16%
/administration/	1,232	982	00:00:38	27%	30%
/search/	1,100	932	00:00:45	38%	42%
/blog/ - Others	961	915	00:00:24	68%	23%
/meeting/121/	931	825	00:00:55	72%	54%
/technologies/netmgmt/	955	752	00:00:44	58%	38%
/technologies/security/	922	748	00:00:59	73%	36%
/blog/	879	699	00:00:38	86%	43%
/about/groups/iesg/	832	697	00:00:48	50%	43%
/meeting/hackathons/	854	682	00:00:39	38%	22%
/about/open-records/	838	669	00:00:53	56%	51%
/administration/policies-procedures/vulnerability-discl	871	665	00:00:31	24%	16%
/process/process/	759	657	00:00:49	71%	43%
/blog/ietf120-new-topics/	825	633	00:00:47	57%	33%
/meeting/120/hotel/	776	613	00:01:06	63%	69%
/meeting/past/	728	610	00:01:51	42%	63%
/about/	710	598	00:00:28	52%	33%
Others	36,482	29,787	00:00:50	64%	46%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	28,864	18,576	64%
/meeting/120/	2,959	970	33%
/process/rfcs/	2,815	2,013	72%
/about/introduction/	631	392	62%
/privacy-statement/	1,781	472	27%
/meeting/upcoming/	757	494	65%
/meeting/	327	84	26%
/administration/	354	94	27%
/search/	626	240	38%
/blog/ - Others	152	103	68%
/meeting/121/	302	216	72%
/technologies/netmgmt/	50	29	58%
/technologies/security/	85	62	73%
/blog/	181	156	86%
/about/groups/iesg/	226	113	50%
/meeting/hackathons/	89	34	38%
/about/open-records/	171	96	56%
/administration/policies-procedures/vulnerability-discl	134	32	24%
/process/process/	144	102	71%
/blog/ietf120-new-topics/	122	70	57%
/meeting/120/hotel/	175	110	63%
/meeting/past/	209	88	42%
/about/	255	132	52%
Others	10,687	6,793	64%

Length of visits

Visit duration	Visits
0-10s	35,870
11-30s	4,157
31-60s	2,648
1-2 min	2,513
2-4 min	2,222
4-7 min	1,598
7-10 min	910
10-15 min	955
15-30 min	1,410
30+ min	504

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	34,139	109,586	3	00:01:46	68%	\$0
Search Engines	10,570	25,164	2	00:02:00	52%	\$0
Websites	7,276	34,199	5	00:03:10	38%	\$0
Campaigns	384	1,059	3	00:01:36	41%	\$0
Social Networks	308	954	3	00:01:36	57%	\$0