

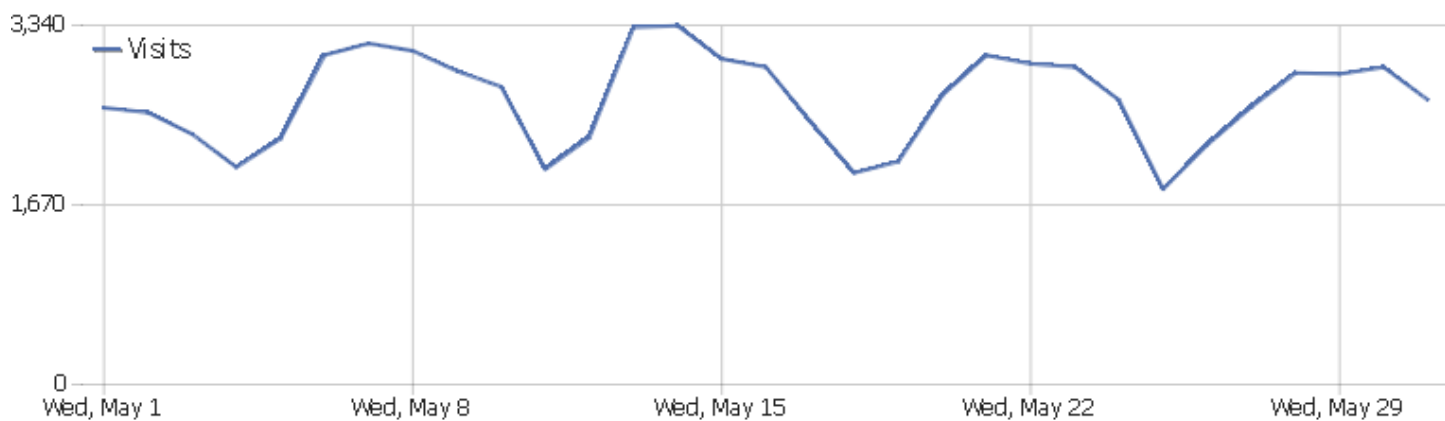


IETF website

Date range: May 2024

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	16,705
Users	8
Visits	82,508
Actions	223,078
Maximum actions in one visit	994
Actions per Visit	3
Avg. Visit Duration (in seconds)	00:02:37
Bounce Rate	64%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	82,508	223,078	3	00:02:37	64%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	88,545	51,653	00:01:16	68%	78%
/process/rfcs/	6,506	5,882	00:00:36	68%	78%
/meeting/120/	6,730	4,888	00:01:06	47%	55%
/about/introduction/	5,265	4,438	00:00:58	69%	73%
/privacy-statement/	4,704	3,615	00:00:53	29%	41%
/blog/ietf-snapshot-2023/	2,427	1,977	00:00:42	66%	28%
/blog/ - Others	1,828	1,692	00:01:35	60%	31%
/meeting/upcoming/	1,779	1,513	00:00:36	59%	57%
/search/	1,743	1,454	00:00:50	35%	47%
/meeting/	1,684	1,407	00:00:23	26%	17%
/blog/	1,826	1,308	00:00:24	91%	47%
/about/	1,569	1,242	00:00:18	55%	37%
/administration/	1,494	1,197	00:00:43	24%	34%
/administration/policies-procedures/vulnerability-discl	1,546	1,162	00:00:36	23%	18%
/about/open-records/	1,424	1,087	00:01:14	46%	50%
/blog/ietf-mailing-list-delivery-issues/	1,302	1,028	00:00:49	72%	51%
/meeting/121/	1,104	977	00:00:36	69%	45%
/doc/ - Others	956	943	00:02:08	45%	23%
/administration/overview/	1,249	925	00:01:03	41%	39%
/meeting/past/	1,162	910	00:01:23	41%	65%
/blog/how-read-rfc/	916	831	00:01:27	75%	81%
/process/process/	944	830	00:00:41	67%	51%
/rfc/ - Others	964	825	00:00:24	73%	81%
Others	55,408	43,311	00:01:01	63%	43%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	49,405	33,625	68%
/process/rfcs/	4,719	3,196	68%
/meeting/120/	1,945	912	47%
/about/introduction/	2,051	1,420	69%
/privacy-statement/	2,836	833	29%
/blog/ietf-snapshot-2023/	101	67	66%
/blog/ - Others	400	241	60%
/meeting/upcoming/	745	439	59%
/search/	999	349	35%
/meeting/	344	89	26%
/blog/	338	306	91%
/about/	574	313	55%
/administration/	551	134	24%
/administration/policies-procedures/vulnerability-discl	222	50	23%
/about/open-records/	254	117	46%
/blog/ietf-mailing-list-delivery-issues/	138	99	72%
/meeting/121/	291	200	69%
/doc/ - Others	123	55	45%
/administration/overview/	80	33	41%
/meeting/past/	366	150	41%
/blog/how-read-rfc/	450	336	75%
/process/process/	247	165	67%
/rfc/ - Others	709	516	73%
Others	13,836	8,734	63%

Length of visits

Visit duration	Visits
0-10s	57,363
11-30s	5,959
31-60s	3,966
1-2 min	3,769
2-4 min	3,371
4-7 min	2,320
7-10 min	1,296
10-15 min	1,416
15-30 min	2,156
30+ min	1,083

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	53,663	132,158	3	00:02:49	72%	\$0
Search Engines	15,556	35,156	2	00:01:48	55%	\$0
Websites	12,310	53,060	4	00:02:48	40%	\$0
Campaigns	507	1,426	3	00:02:05	49%	\$0
Social Networks	472	1,278	3	00:01:27	62%	\$0